

HOUSE JOINT RESOLUTION 604

By Brooks K

A RESOLUTION to commemorate the seventy-fifth anniversary of
M&M'S® Brand Chocolate Candies.

WHEREAS, it is fitting that the members of this General Assembly should recognize Mars, Incorporated whose dedicated service has enabled them to significantly contribute to the economic vitality of the State of Tennessee; and

WHEREAS, Mars proudly produces M&M'S® candies, ALTOIDS® mints, LIFE SAVERS® candies, LIFE SAVERS® gummies, LIFE SAVERS® mints, TWIX® Brand Varieties, MAX® Dog Food, MAX® Cat Food, NATURAL CHOICE® Dog Food, and ULTRA™ Dog Food in the State of Tennessee; and

WHEREAS, the State of Tennessee is home to six Mars sites, including Mars Petcare U.S. Headquarters, Mars Petcare Global Innovation Center, and manufacturing facilities for Wrigley, Mars Chocolate, and Nutro, employing over 2,600 Associates statewide; and

WHEREAS, M&M'S® Brand Chocolate Candies will continue to be the people's chocolate. Since March 3, 1941, it is the fans that have made M&M'S® the most popular chocolate candies on earth that "melt in your mouth, not in your hands"; and

WHEREAS, Mars produced the first M&M'S® in 1941 as military rations during World War II. Since then, the bite-sized pieces of chocolate in a colorful candy shell have become instantly recognizable all over the globe; and

WHEREAS, for the second year, the M&M'S® Brand will partner with NBC and Comic Relief as a title sponsor to raise awareness and money for the Red Nose Day Fund, an organization that helps to lift children out of poverty. In 2015, the M&M'S® Brand donated more than \$1.3 million to Red Nose Day charities; and

WHEREAS, in keeping with its legacy as a supporter of the military, Mars will donate \$750,000 worth of product to Operation Gratitude for inclusion in military care packages; now, therefore,

BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE ONE HUNDRED NINTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE SENATE CONCURRING, that we hereby commemorate the seventy-fifth anniversary of M&M'S® Brand Chocolate Candies and extend our best wishes for much continued success to Mars, Incorporated both here in Tennessee and around the globe.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.